

EDINBURG AREA CHAMBER OF COMMERCE

May 27, 2010

In attendance:

Steve Wood, Michelle Heier, Cynthia Morris, Sue Horne, Fran Romeo, Justin Wightman and Tracy Miller.

Meeting called to order by: Steve Wood at 5:40 p.m.

Minutes: Mr. Wood approved the April minutes.

Treasurer's Report: Ms. Heier reported that the Chamber currently has \$1,779.26 in funds. Approval was needed to reimburse the Town of Edinburg for half the charges incurred by Khimaira Web Host in the amount of \$283.50. Ms. Miller made motion to pay the Town half and Ms. Morris seconded the motion. Ms. Romero made motion to review other web host companies and not approve this amount for next year. Ms. Romeo stated there were other companies that could provide this service at a much more reasonable price and she will provide information for them. Ten Business Membership renewals were received at a total of \$410.00, two Individual Memberships for \$24.00 and one Yard Crawl reservation for \$15.00. The Shentel bill for \$40.85 and \$100.00 each to Michelle Heier and Mary Embrey for administrative services were paid.

New membership: Ms. Heier stated that the Chamber did not have any new members. Some members present expressed concern that they did not receive their membership forms that were to have been sent out the previous month. Ms. Heier stated that she would check with Ms. Embrey about this. Members stated the applications should be resent. Ms. Morris made a motion to change the due date and Ms. Romeo seconded the motion, motion was carried. Ms. Miller made a suggestion that a cover letter should be attached to the application. The date of July 31st was given as a late date.

County Chamber: Ms. Romeo gave an update on the events of the County Chamber. The County Chamber presented the Edinburg Area Chamber of Commerce with a check in the amount of \$28.00 which represents the proceeds from last year's Chamber Challenge. Yard Crawl shirts will be picked up on May 28, 2010 and supposedly there will be a \$6.00 charge again this year for the shirts. June 14th is the next Golf Chamber Challenge and there will be a putting contest. Ms. Miller requested that an email go out to all Chamber members regarding the tournament.

Website Design: No report given.

Networking Socials: The next Social will be on October 4th at the Edinburg Bed and Breakfast at 5:30 p.m. All are welcome to attend.

Yard Crawl: Minimal discussion was done on this. Ms. Morris reported that she did not have a chance to speak with Ms. Irvin about using Irvin's Building for the Yard Crawl.

Board of Directors: No discussion.

Victorian Christmas in Edinburg: Minimal discussion was done on this. Ms. Morris is handling this area.

Summer Concerts: Ms. Horne stated that she was waiting for Bobby Grubb's band to get back in touch with her about the date change. Mr. Wightman stated that he would check with Libby Rocco as a possible back up. The food for the concert is still being put together. There was minimal discussion about the pool usage for the concert.

Auditing Committee: No report.

Finance Committee: No report.

Advertising: Ms. Morris spoke with Four Star Printing and said all we have to do is come up with how many coupons and who will participate and they can handle them. Ms. Miller suggested that businesses has to promote their business with ways that will be appealing to people to come to Edinburg. Edinburg is not the only Town that will have the coupons, they will be distributed in other Towns as well. Ms. Romeo suggested that restaurants could do coupons on the form of a placemat. Businesses in Town that cannot offer any discounts could help promote the other businesses that can. There was much discussion on locations to display the coupons, as well as the printing costs. There were concerns among members present that they are not going to get in the proper places.

New Business: Mr. Wood mentioned it would be nice to bring Farmers Markets to the Town of Edinburg for next year's season. Ms. Miller said the perfect spot is the Irvin parking lot. Another location mentioned was the VFW parking lot. Ms. Miller also stated she knows someone who coordinates Farmers Markets and will check with him. Mr. Wood also suggested doing the markets in the spring and fall and doing it on a Friday afternoon from 4:00 p.m. - 6:00 p.m., with a banner that says the market is sponsored by the Edinburg Area Chamber of Commerce.

With no further discussion, the meeting was adjourned at 6:40 p.m.

Minutes respectfully submitted,

Michelle F. Heier