

# EDINBURG AREA CHAMBER OF COMMERCE

February 25, 2010

**In attendance:**

Cynthia Morris, Sue Horne, Donna Smith, Mary Embrey, Fran Romeo, Linda Druffel, Leigh Catlett, Justin Wightman, Karen Landis and Sharon Isralow, a guest of Fran Romeo.

**Meeting called to order by:** Cynthia Morris at 5:30 p.m.

**Minutes:** A motion was made by Ms. Romeo and seconded by Ms. Smith to approve the January 28, 2010 minutes. Motioned carried.

**Treasurer's Report:** Approved. Ms. Morris reported that Michelle Heier will be able to be the new Treasurer.

**New Membership:** Natty's Nook is now a member. Linda Druffel is the owner of Natty's Nook.

**County Chamber:** Ms. Romeo reported that there was no Advisory Group meeting this month due to the snow.

**Banquet:** Ms. Morris stated that the Chamber is not to have a member "banquet", but a "networking social" instead. She suggested that the social could be held at her residence, or maybe Our Garden of Eden. Ms. Morris also suggested the social should be in the spring and should include some kind of raffle. Ms. Romeo suggested that some of our members should attend the Woodstock Chamber mixers. The attendance at the Woodstock mixers is generally very high. Ms. Horne stated that she thought that we should concentrate on getting current members to come to our socials. Ms. Romeo will raise the idea of area Chamber members attending other Town's socials/mixers at the next County Chamber Advisory Group meeting. Mr. Wightman suggested that all the County Chambers should meet together maybe twice a year.

**Route 11 Yard Crawl:** The Yard Crawl will be on Saturday, August 14<sup>th</sup>. Ms. Romeo stated that she wondered if there could be two Yard Crawls a year. She also thinks that Edinburg should have a Town yard sale in the spring. Ms. Morris stated that the Town has had a "Spring Fling" in the past with a tea, fashion show and open houses. She stated that the "Spring Fling" did not do very well. Ms. Romeo stated that she thought that the Town yard sale should be put on the agenda for Saturday, March 31<sup>st</sup>. Ms. Romeo will check at the next County Chamber Advisory Group meeting to make sure nothing else is going on that day. Ms. Embrey stated that she would also have to check with the Town Manager and the Town Police Chief to make sure this would be o.k.

**Auditing Committee:** The Auditing Committee members have not been chosen yet.

**Finance Committee:** The Finance Committee has been chosen: Steve Wood, Cynthia Morris & Sue Horne. They will need to come up with a budget for the March meeting.

**Theater Shenandoah:** Leigh Catlett reported that Theater Shenandoah will have their first production, Carousel, in April. They will also have a summer camp, a fall production, and a holiday production.

**Website:** Ms. Morris, Ms. Embrey and Ms. Heier met with the Town/Chamber web designer, Lauren Culler yesterday. Ms. Culler will remove the Tea Room under "Businesses for Sale" and remove the "Under Construction" from the New Business page. Ms. Culler will also post the current "draft" minutes and previous

minutes since November. Ms. Embrey will update the Board of Directors page and the Chamber Member page. Ms. Culler is still required to update and edit the site for three months after final payment is made. Ms. Romeo stated that she would like to see pictures of the inside of businesses on the site as well and change them for different seasons. Ms. Embrey will contact Ms. Culler regarding more pictures. A motion was made by Ms. Smith and seconded by Mr. Wightman to pay Ms. Culler the final payment of \$567.00. Motion carried. Ms. Embrey stated that if anyone had any changes and/or additions to the website, to let her know.

**Victorian Christmas in Edinburg:** Ms. Morris reported that the Christmas Parade will be on December 4<sup>th</sup> and the Parlor Tours will be on December 10<sup>th</sup> and December 11<sup>th</sup> from 5:00-8:00 p.m. Mr. Catlett reported that Theater Shenandoah will be open on those dates and agreed to have the Theater on the Parlor Tours.

**Board of Directors:** Mr. Catlett was asked and agreed to become a Board Member. Ms. Druffel was also asked to be on the Board. She stated that she would think about it. Mr. Wightman reported that Jeff Clinedinst is still thinking about becoming a Board Member, but hasn't decided yet.

**Summer Concerts:** Ms. Horne and Ms. Smith are still in the process of checking into prices and musicians. They will report back at the next meeting.

**Advertising:** Ms. Landis stated that she was going to advertise in the next Bryce Resort Travel Guide. She asked the other attendees if they wanted to also advertise and get a larger ad. Several of the attendees stated that they would also like to advertise in the Travel Guide and they would contact Ms. Landis before the deadline.

The next meeting will be on Thursday, March 25, 2010 at 5:30 p.m.

With no further discussion, the meeting was adjourned at 6:38 p.m.

Minutes respectfully submitted,

Mary L. Embrey